Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

1-17. (Canceled).

18. (Currently Amended) A method of presenting personalized content over a voice portal, comprising:

receiving telephone identifying information ~~from a user~~ on a first computer from a telephone interface;

identifying a corresponding user profile having an associated at least one telephone identifying information matching said telephone identifying information on said first computer from said telephone interface;

generating content relating to at least one topic included in said corresponding user profile;

~~generating a user profile as a function of said telephone identifying information and one or more elements selected from a group consisting of a time, a date, a location, an implicit selection, an explicit selection, a demographic, and a psychographic;~~

~~selecting a qualified content, as a function of said user profile and a content type, from a plurality of information contained in one or more sources consisting of the world wide web, a database, a repository and a third party;~~

selecting a qualified voice character as a function of said user profile and a voice characteristic of said user;

presenting, to said user, said qualified content relating to said at least one topic included in said corresponding user profile, formatted in said qualified voice character, as an audio output over said telephone interface;

including a record of actions in said corresponding user profile;

presenting a suggestion for updating said corresponding user profile over said telephone interface based on said record of actions, said suggestion comprising at least one of a second topic and a sub-topic of said at least one topic;

receiving a response to said suggestion; and

adding said second topic or said sub-topic to said user profile according to said response to said suggestion, wherein topics and sub-topics in said user profile are user selectable, and wherein said first computer represents content relating to a topic or sub-topic in said user profile over said telephone interface in response to a user-selection of a topic or sub-topic in said user profile.

19. (Currently Amended) The method according to Claim 18, wherein said user associated with said telephone identifying information is distinguished as a function of a voice password.

20. (Currently Amended) The method according to Claim 18, wherein ~~said~~ a user associated with said telephone identifying information is distinguished as a function of a touch tone login.

21. (Currently Amended) The method according to Claim 18, wherein said ~~qualified~~ content comprises a qualified advertisement.

22. (Currently Amended) The method according to Claim 18, wherein said ~~qualified~~ content comprises a qualified suggestion.

23-26. (Canceled).

27. (Currently Amended) A voice portal comprising:

a call manager for receiving a telephone identifying information ~~of a user~~ from a telephone interface, for identifying a corresponding user profile having an associated at least one telephone identifying information matching said telephone identifying information, for presenting content, formatted in a qualified voice character, relating to a topic or sub-topic in said user profile over said telephone interface in response to a user-selection of a topic or sub-topic in said user profile ~~and for presenting a qualified content formatted in a qualified voice character to said user~~;

an execution engine communicatively coupled to said call manager for including at least

one of a second topic and a sub-topic in said user profile based on a record of actions, wherein

topics and sub-topics in said user profile are user-selectable generating a user profile as a

function of said telephone identifying information and one or more elements of data selected

from the group consisting of a time, a date, a location, an implicit selection, an explicit selection,

a demographic, a psychographic and a saved user profile, and for selecting said qualified content,

as a function of said user profile and a content type;

a database, communicatively coupled to said execution engine, for storing said one or

more of said location, said implicit selection, said explicit selection, said demographic said

psychographic, and a saved user profile corresponding to said user profile.


28. (Currently Amended) The voice portal for providing qualified content to a user

according to claim 27, further comprising a web server communicatively coupled to said

database for receiving data from a user and for updating said saved user profile corresponding to

said user.


29. (Currently Amended) The voice portal for providing qualified content to a user

according to claim 27, further comprising a web server for retrieving said qualified content from

the world wide web.

30. (Currently Amended) The voice portal ~~for providing qualified content to a user~~ according to claim 27, further comprising a streaming engine communicatively coupled to said execution engine, for enabling generation of streaming audio-format ~~qualified~~ content by said execution engine.

31. (Currently Amended) The voice portal ~~for providing qualified content to a user~~ according to claim 27, further comprising a text to speech server communicatively coupled to said execution engine, for converting text-format ~~qualified~~ content to audio-format qualified content.

32. (Currently Amended) The voice portal for ~~providing qualified content to a user~~ according to claim 27, further comprising an audio repository communicatively coupled to said execution engine, for providing said ~~qualified~~ content.

33. (Currently Amended) The voice portal for ~~providing qualified content to a user~~ according to claim 27, further comprising a recognition server communicatively coupled to said execution engine, for converting voice-format inputs from said user to text-format inputs from said users.

34-37. (Canceled).